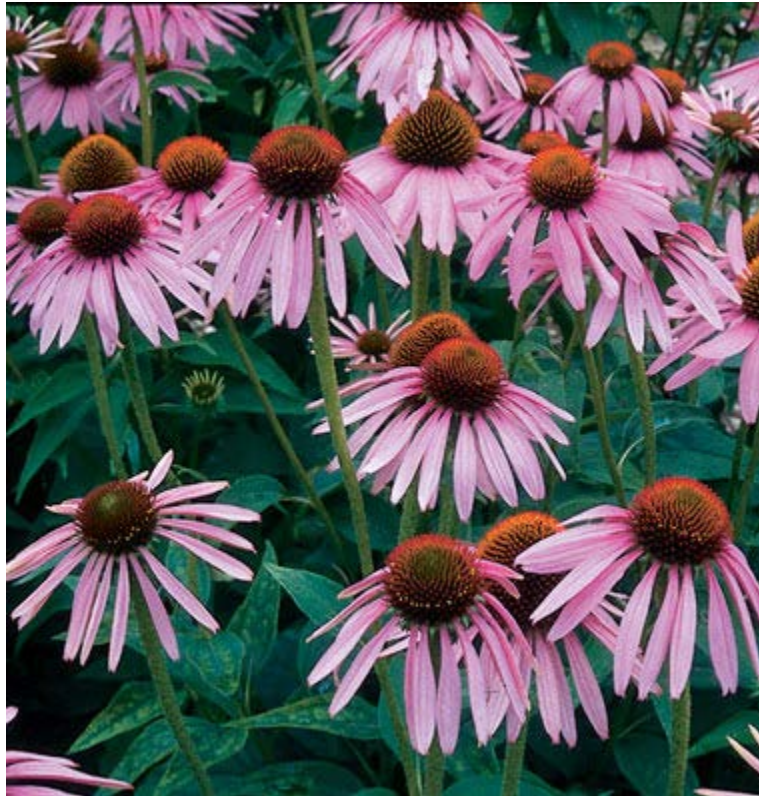


Johnny's Echinacea



Common purple coneflower. The easiest Echinacea to grow - germinates without stratification. Vigorous plants with large, purple-petaled flowers. Fibrous roots are easy to harvest (other species have taproots). Also known as purple coneflower and eastern purple coneflower. Ht. 24-36". Perennial in zones: 3-10. Normally grown for 3-4 years for harvest of sizeable roots. Will tolerate partial shade; but prefers full sun.